



Clarifying Candidate Email to Property Owners during Primary

Elizabeth Littleton <littleton.elizabeth@gmail.com>

Fri, Jul 25, 2025 at 2:27 PM

To: Bob Kelley <bobkelley@bellsouth.net>, Lynette Howard <lynettehoward625@gmail.com>, Roger Hackler <Roger.L.Hackler@gmail.com>, Bill Thurber <Thurber.Bill@gmail.com>, cavolk@bellsouth.net, Mike <mfv117@bellsouth.net>, J Cornelius <inbox@jcornelius.com>

Cc: Jim Braley <jim@fleetfeetjohnscreek.com>, Bob Chestney <bob@dui-lawyer.com>, yarbs4 <yarbs4@aol.com>, johnrees0108 <johnrees0108@gmail.com>, "jsrouji@gmail.com" <jsrouji@gmail.com>, Elizabeth Littleton <littleton.elizabeth@gmail.com>, rich McLeod <rlmcleod51@gmail.com>

Hi Candidates,

It's been brought to the Election Committee's attention that Section II, Bullet 2 states:

"The POA will permit candidates to submit campaign material in digital format for broadcasting emailing to all registered Property Owners no more often than once every two weeks. (No material negative to another Property Owner, the Association, or the Company will be permitted)."

The EC is very concerned that following this procedure will result in too many emails, coming from too many people, overwhelming our Property owners and causing them to unsubscribe from ALL POA communications. Unsubscribing from POA communications creates a serious safety concern for Property Owners as weather alerts, road closures, emergency information, etc all come through POA emails and texts. The EC takes full responsibility for not catching this antiquated language in the Candidate information packet.

However, in fairness to all candidates, we offer the opportunity for one joint email to be sent from the Election Committee to all registered Property Owners containing a message from each candidate during the Primary Election running August 1 through September 1. The content will follow the EC Guidelines provided in the Candidate Information Packet.

We will do one email to the community as the ballots go out approximately the week of August 11th. It will have a message from each candidate if you so choose. The Election Committee sets the length of message to 100 words and will collect candidate messages. We will work with the communications team to combine all of them into one format, something like "hear from your candidates". It would go out from the POA/EC so there is no accusation of sharing email addresses without permission.

As a reminder, our election communication capabilities have matured to include an Election website to house content, POA approved Facebook Events and Happenings, BC Living emagazine, Smoke Signals announcements, digital print, amenity monitors, posters and banners to support your campaign.

Past candidates that made it to the board have stated that "getting out there" by attending

neighborhood meet & greets, speaking at clubs/organizations, and attending community events has been most helpful to their board election.

Thank you,

The Big Canoe Election Committee